

# EARLY BIRD DAIRY CANVAS PROMOTION 2023

**The objective of the early bird promotion is to get more committed canvas orders in the system 'earlier' to allow:**

- More time for CSR to load orders
- Better planning for production and distribution
- Free up time later in the canvas to target new customers.

## **TO QUALIFY:**

- For every farmer who places their dairy season order before 19/06/2023, they will go in the draw to win one of 10 packages for 2 to an All Blacks test match during the 2023 season.
- The '2023 - 24 Dairy season' runs from 1 April 2023 until 31st March 2024.
- Qualifying order must be over the value of \$5,000 RRP excluding gst.
- Orders are to be placed prior to 19/06/2023.
- Standard Donaghys dairy promotion canvas rules apply.
- The total \$5,000 spend can be spread across all Donaghys ranges
- Limited to one entry per person.

## **THE 10 PACKAGES WILL BE SPLIT BETWEEN:**

### **July 15th 2023:**

All Blacks v South Africa,  
Mt Smart Stadium, Auckland

### **August 5th 2023:**

All Blacks v Australia,  
Forsyth Barr Stadium, Dunedin

## **PACKAGES INCLUDE:**

- **2x adult tickets to the game**
- **Dinner and drinks for 2**  
(alongside the other draw winners and local Donaghys staff)
- **1 night's accommodation for 2**
- **Flights**  
(depending on where the winner lives in proximity to the game location)
- **Fuel vouchers** to cover travel expenses if flights are not included

*Winners will be randomly drawn and announced via the Donaghys Rural Facebook page, and/or via notification from your local Donaghys territory manager.*